

Southeastern Railway Museum

and the

Duluth Fine Arts League

Presents...

FESTIVAL OF TREES

Are you looking for a way to celebrate the holiday season with the community and to utilize a marketing opportunity to place your business or organization in front of thousands of people?

Then consider being a part of the FESTIVAL OF TREES!

WHY SHOULD YOU PARTICIPATE AS A SPONSOR OF A TREE?

The Southeastern Railway Museum has been voted Gwinnett's most popular museum for many years, and its 35-acre site offers numerous train and transportation exhibits throughout the year. The Festival of Trees is a great way *to promote your business or products*, and your staff will also enjoy a creative team-building and bonding experience while decorating your tree. The trees will be displayed all throughout the train museum. Participants and Sponsors will be promoted on both the SRM and DFAL websites. Plus, you will receive recognition at the museum, on social media and news outlets. Awards are given to sponsors whose trees receive the most votes from museum visitors.

COST AND GUIDELINES TO PARTICIPATE:

For just a **\$100 entry fee**, your company can promote your business or services at this historically-popular event. Participants will be responsible for setting up and taking down their trees and decorations, and for providing sufficient promotional materials in their display area.

DATES TO REMEMBER:

Participants will need to set up their trees between November 7th through November 10th from 10am to 4pm.

Festival of Trees opening day: Saturday, November 16th, Santa's arrival and photos starting at 1 pm.

Breakdown of trees and displays: January, 2nd-5th from 10 am to 4 pm

WHAT YOU NEED:

Your Tree and all décor, a 14 or 16-gauge grounded (3 prong) extension cord for your tree and signage advertising your business.

Your participation in this traditional and well-loved holiday event helps to bring the business community to our numerous guests and the larger Duluth community. It also helps to support the nationally-respected, largely volunteer-run 501(c)(3) Southeastern Railway Museum. The non-profit Duluth Fine Arts League serves artists, citizens, and those who love the arts in the city of Duluth, Georgia, and its surrounding areas.

2024 FESTIVAL OF TREES

Participant Agreement

Business/organization: _____

Address: _____

Contact person: _____ Phone: _____

Email: _____

DFAL Committee Member: _____

Please fill out this form and provide the form and payment to a member of the DFAL Festival of Trees committee.

- **Tree decorating:**

Trees can be decorated on November 7th through 11th from 10am to 4 pm.

Please list date and time you would like set up your tree: _____

- **Festival of Trees: Saturday, November 16th through Tuesday, December 29th**

During this time, your tree will promote your company/organization to more than 3,000 visitors!

- **Tree takedown: Thursday, January 2nd through Sunday, January 5th.**

All trees must be taken down during the dates indicated. Trees and decorations left after January 5th will be considered donations to the museum.

By signing below, I confirm that my company/organization will be responsible for providing and setting up our tree, decorations, and promotional materials, and for taking down the tree on the agreed-upon dates.

Signature/title: _____ Date: _____

Please direct any questions to

Nancy Harris NancyHarris03@gmail.com or call 404-569-0881

Vicki Frost at VFrostDuluth@gmail.com or call 770-639-5399

Vickie Palmer at DbyVickie@hotmail.com or call 850-842-8266

Disclaimer: The Southeastern Railway Museum and the Duluth Fine Arts League will make every effort to secure the decorated trees but cannot be held responsible for missing items or damages.